



The Rosette Maker's Wholesaler

Your Partner
For Success



Business Opportunities

PRIZES

Making rosettes is an ideal home based business. There is no need for expensive premises and high overheads. The space on top of your kitchen table is ample. When you think about making rosettes your mind probably goes to those that are used as prizes at horse, dog, bird, cattle and many other shows. More likely that your thoughts go straight to the animals which are your main interest; but with the right backup there is no reason

BE FLEXIBLE

Supplying the various clubs and societies is good business, and show societies like to deal with local suppliers. If your product is good quality and the price is right you will get the order.

The bulk orders from the show circuit may well be your main source of work, or even those massive orders from football clubs if you price competitively. Add to this the many other money making ways there are to use rosettes. We share the money making ideas with you and give you all

LETS CELEBRATE

One highly profitable example is 'Celebration Rosettes'. The same rosettes that you make for the show circuit can become a completely different product. Simply by changing the centre board to 'Happy Birthday' or 'Merry Christmas' you open up an entirely different market. The range you can make is only limited by your imagination. Birthdays, Christenings, Mother's Day, Father's Day, Valentine's Day or even prizes for competitions in your local pub. The list is endless. We can print the centres and tails

Stick Together

SHOP LOCAL

Local shops such as newsagents, card shops or sub post offices are usually very willing to sell celebration rosettes for you. There is always a demand for something of real quality that is a bit different.

STICK TOGETHER

Making rosettes is a simple operation; pleated ribbon is either glued or sewn onto a backing card in the number of tiers you require.

Gluing onto the card is usually done with a hot melt glue gun. This gives a strong bond within 30/40 seconds, allowing fast assembly but with time for minor adjustments if necessary.

Sewing uses largely the same components, and it is a matter of preference which you choose. A domestic sewing machine is fine for the light ribbons used for rosettes.

Gluing is a good and quick way of making rosettes for most purposes, and we generally prefer to glue. If there is a danger of the backing being really soaked it may be best to sew, but we have never had a problem with with

SYSTEMATIC

Making rosettes is made easy with our step by step system of production. We do the tricky work for you. The ribbon is pre-pleated in a choice of pleat styles, and the centres are printed to your requirements.

To introduce you to the product and let you prove to yourself that you can make quality rosettes we have put together a 'Starter Pack' with all the bits and pieces you need to make a selection of rosettes. This pack, at a budget price, gives you the opportunity to try your hand at rosette making.

There is a video on our website showing a basic assembly of a simple three tier rosette. Our website address is www.trsribbons.co.uk

Your Business

OUTLINE

This booklet gives an outline of the business system. If you have questions that need answers, please don't hesitate to contact us. We will be delighted to do all we can to help, with no obligation on your part.

Like the best of ideas, it is very simple. You are starting your own business but with help and on-going support to get things right. Your capital is not tied up in expensive machinery. You only need to stock for your immediate requirements.

There is no obligation to continue to buy from us. If you find a cheaper source of components in the future, you are free to purchase them, or to develop your own. No franchise fees, royalties or entrapments.

It is our intention to supply at a quality and price that you will find difficult to match.

ALL YOURS

This is a business that you can run from home yourself, for yourself, or expand using family or outworkers. You may be happier to continue to work from home, or expand into business premises. Quality is always in demand, we will show you how to achieve quality production from day one. All the help you need with setting up and marketing is available. Your success is our success.

Developing Sales

SELL LOCAL

Even if your local sub post office sold a celebration rosette for you at £3.50 and had £1.50 commission, that would still leave you £1.37 profit (+227% on cost).

The assembly time for the large rosette is only a few seconds longer than a three tier.

200 basic rosettes in a week, £100.00 profit. Not bad for a day's work at the kitchen table.

Stress must be put on the good quality aspect of the rosette. They can be pleated with a much looser pattern, the way many other manufacturers do, and 4-5p can be shaved off the price by the saving on the ribbon.

PLUS, you will have additional profit from show sundries like judging books and competitor numbers etc.

DEVELOPING

If you choose to develop your business more into celebration rosettes, and we suggest you should, the rewards are that much greater.

We have a young lady who is a student at technical college and she started selling rosettes for us on commission. On Father's Day she had 78 rosettes sold. She gets regular orders for birthdays and anniversaries. Another lady runs party plan evenings and sells birthday rosettes as a sideline. Regular highly profitable business.

You can have a hobby that pays its way or a very profitable full time home

Getting Started

STARTER PACK

The starter pack will teach you how to make rosettes, and give you a chance to see first hand what is involved.

The pack contains:

- Backing cards for 3 tier rosettes
- Sewing guides for 3 tier rosettes
- Bridle clips and brooch pins
- Flat ribbon for tails
- Pre-pleated ribbon in the colours of your choice
- Centre boards printed as you have ordered
- Step by step instructions

We have not included a glue gun as they are a common DIY item which many people already own, and others may prefer to sew their rosettes.

LET'S DO BUSINESS

The Starter pack has enough material to let you practice making rosettes, and you will have some first class rosettes to show as samples when you are finished. Even from the starter you will have work to be proud of.

Like learning to knit for the first time, you will be a bit slow to start with. You will soon pick up speed and be able to watch TV at the same time.

As customers order from you, you send for the materials you need from us to make the rosettes. We hold the stock, you just order as you need.

EVERYTHING FOR SHOWS

As well as the usual round rosettes, the range includes oval, extra large size and mini rosettes and badges for officials. Show sundries, like competition or bench numbers and judging cards are also stocked.

Wholesale Prices

WHOLESALE

The enclosed trade price list gives a full description of the components we sell, and has everything you will need for your rosette making, all from one source.

The prices quoted on page 4 and 5 of this booklet for the cost of rosettes assumes that you are not buying in the largest quantities. As one show can easily use several hundred rosettes it doesn't take long before you will want to order your components by the 1000 pricing unit. This cuts the cost of your rosettes considerably.

As an example of prices using the 1000 unit costs and standard ribbon pricing from our 2010 price list we have set out the cost of the basic knife pleat rosette in three sizes using our production system. Prices are complete *including* printing of the centre board and VAT. If you do your own printing reduce each price by 5p.

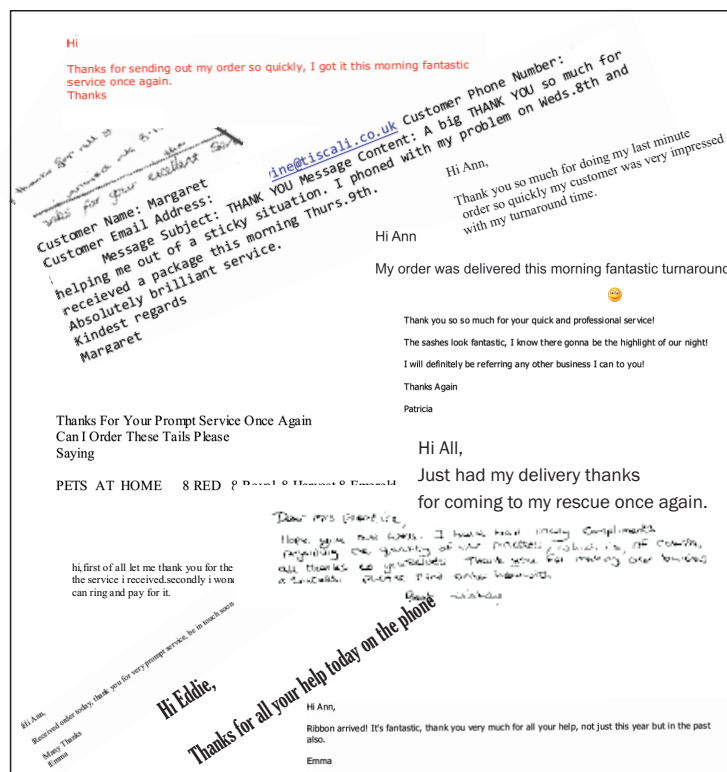
.	1 Tier	2 Tier	3 Tier
Backing disc	2.3	2.5	3.4
centre board	9	9	9
Pin/clip	1.7	1.7	1.7
Tails	1.5	1.6	2.5
Ribbon	4	12	20
Glue	2.5	2.5	2.5
TOTAL	21.0P	29.3P	39.1P

Costs can be reduced by using bulk ribbon and taking advantage of quantity discount on discs and guides

A type setting charge of 70p would be in addition to the above prices, but this is divided among the number of rosette centres printed. For a typical bird show using 300 centres, the cost per rosette would be .004 of a penny each!

Customer Feedback

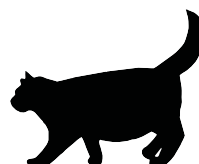
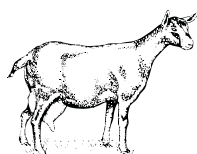
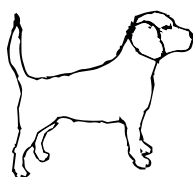
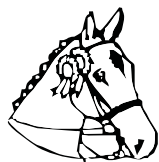
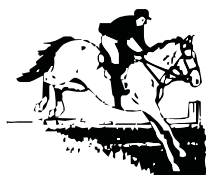
Our business depends on our customers, you, being happy with our service. Whether you want 25,000 unprinted centre boards, or the materials for 6 classes at the local pet show on your premises within 48 hours, we can help.



We will not make promises we can't keep. You can totally rely on us for your supplies. We frequently get letters from customers saying how happy they are with our service. Particularly with the speed we can deal with 'last minute' orders for local events. If you get asked to take a very short notice order, don't say 'no' without checking, we will do everything possible to help. We have even put finished rosettes on a train so that a customer can give a 'same day' service and get the full show order next time round.

No matter what your speciality..... horses, birds, dogs, rabbits, goats..... we can supply you with the printing you need.

Everything for Making Rosettes



No matter what your speciality is..... horses, birds, dogs, rabbits, goats.... We can supply you with the printing you

P.S.

We made a Happy Birthday rosette in Berwick. It ended up in Nairobi, Kenya. A person from the United Nations polo team saw it and faxed an order for rosettes for their team. A UN visitor from Johannesburg saw the rosettes and ordered some. They told an officer in NATO serving in Iceland about them, so they ordered. A large mining company in Kenya have sponsored school prizes for the past three years. An ex-pat in Jordan now regularly orders. All this from one rosette with our name on the back!